

Sponsorship for science-led brands.

A focused publication and sponsorship offer for genomics, bioinformatics, biotechnology and research-technology companies. Start with a scientific content asset or a defined website placement; combine them only where the brief benefits.

Choose the right format

Scientific Content Sponsorship

From \$1,500 / asset

A clearly marked sponsored technical article or resource. Define the scientific topic, production model, factual references, editorial review, revision rounds, publication term and rights before booking.

Website Sponsorship

From \$1,500 / month

A named placement on agreed ZGL pages for an agreed period. Exact pages, position, available inventory, creative requirements and measurement are quoted before booking.

Content + Website

Tailored proposal

Combine editorial explanation with contextual brand visibility. Scope and pricing specify each component, with optional services quoted only where deliverable.

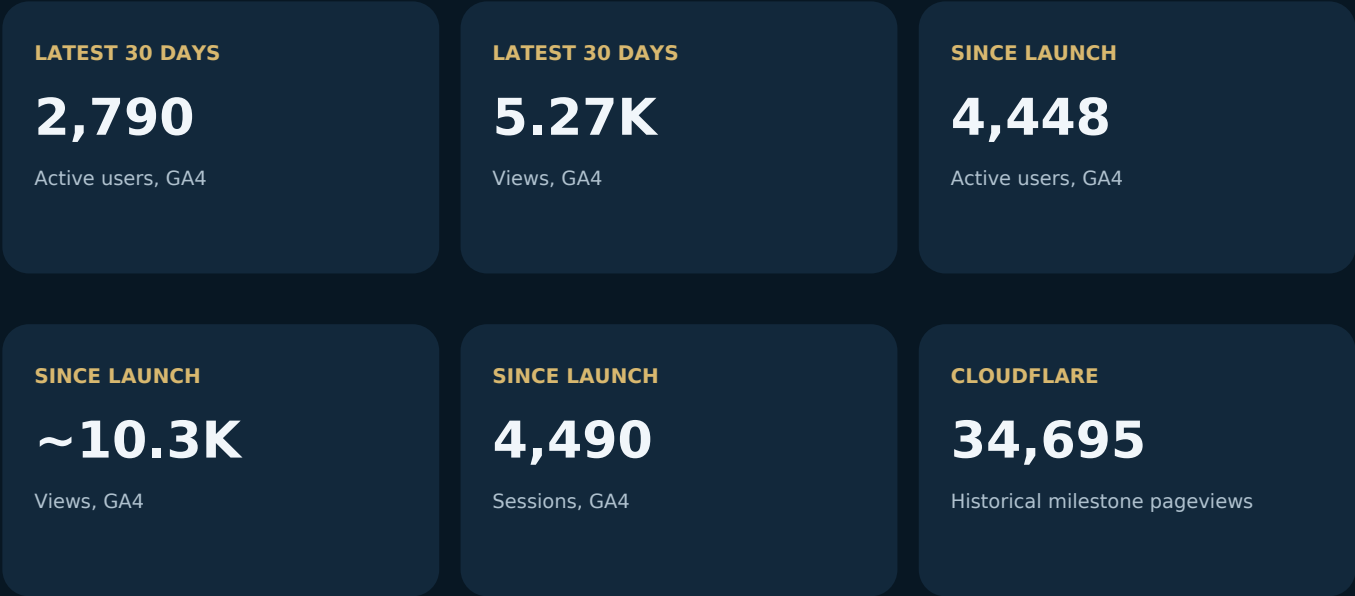
What sponsors receive

Defined deliverables and dates; clear sponsored-content labelling; review and approval steps; agreed reuse rights; publication confirmation; available channel-specific metrics.

Starting prices are not guarantees of audience size, impressions, clicks, leads or revenue. Availability, taxes, external production costs, editorial scope and payment terms are specified in the individual proposal.

AUDIENCE / TRANSPARENT MEASUREMENT

Measured website activity.



GA4 latest 30 days: 17 September–16 October 2026. GA4 since-launch window: 28 July–17 October 2026. Cloudflare separately reported 34,695 pageviews in a historical milestone notification; its methodology and reporting period differ from GA4.

International audience snapshot | GA4 since launch

United States 1,574 • Australia 643 • Netherlands 392 • Canada 323 • Ireland 319 • Japan 283 • Singapore 209 • United Kingdom 159 • South Africa 105.

Site traffic does not establish visitors’ professional roles. Geography is a site-analytics indicator, not proof of targeting availability. We confirm relevant page context, placement capacity and available reports against each sponsor brief.

Plan by relevance

Describe your scientific discipline, product, audience needs, preferred markets, content objective, publication timing and expected deliverables. We recommend a content, website or combined option based on the scope and channel evidence.

PARTNERSHIP / FROM BRIEF TO EVIDENCE

A clear route from idea to publication.

01 Share the brief

Technology, audience context, objective, proposed topic or placement, timing and indicative budget.

02 Confirm feasibility

Review the page context, available inventory, content production scope, editorial review and measurable deliverables.

03 Approve the proposal

Confirm sponsorship identification, quotation, payment terms, revision rounds, publication period and rights.

04 Receive publication evidence

Receive live reference(s) and available website or content metrics as agreed. Results are reported without implying guaranteed sales.

Scientific integrity: sponsored content is clearly disclosed; claims require supporting evidence; client input never purchases an independent scientific endorsement. ZGL provides media opportunities, not identifiable visitor data.

Ready to plan?

Use zgenomelab.com/media/request-campaign.html or email media@zgenomelab.com. Tell us whether you need Scientific Content Sponsorship, Website Sponsorship or a coordinated package.