

Your client strategy. A specialist science context.

ZGL Scientific Media offers scientific content and website sponsorship for agencies serving genomics, life sciences, biotechnology, lab technology and research-software brands. The agency remains responsible for the advertiser relationship and overall media strategy.

What you can take to clients

Scientific Content Sponsorship

Clear editorial scope

A sponsored technical article or resource with agreed subject, creation/editing model, scientific sources, review responsibilities, publication period, rights and reporting.

Website Sponsorship

Defined placement and dates

An agreed position on relevant ZGL pages, with creative requirements, placement availability, measurement and any exclusivity determined in writing.

Audience evidence

GA4: 2,790 active users and 5,270 views in the 17 Sep–16 Oct 2026 window; 4,448 active users and approximately 10,300 views since launch (28 Jul–17 Oct 2026). A separate Cloudflare milestone reported 34,695 historical pageviews.

These are historical website statistics, not verified scientist counts or campaign reach forecasts. Website inventory, format availability and rates are determined against the advertiser brief.

The brief to send

Advertiser and product; scientific topic; relevant roles and markets; desired format; objective; timing; production needs; indicative budget.

Agency delivery framework

Brief → feasibility → scoped proposal → approval and terms → publication → available aggregate channel reporting. No recipient database transfers or implied endorsement.

Agency contact: media@zgenomelab.com | zgenomelab.com/media/request-campaign.html